



## ABOUT THE PROGRAM

The Concept: Do you want to **Lead** in challenging environments or just talk about **Leadership**?

This is the message conveyed by the **LEAD** program.

Human Resource Management Institute (HRMI) in partnership with Global Academy of Technology & Economy (GATE) and World Green Economy Council (WGECO) are conceptualized and designed a unique professional training program titled:

### **LEAD-Leadership Excellence Advanced Development.**

In today's economy, it is not enough for students & working professionals to excel in their current environment—they must also envision the future. They must possess the leadership competencies that can develop winning strategies and more importantly, sustain them. Excellence depends on the persons' ability to adapt and lead change, and ensure that learning, design and implementation become a natural rhythm in their leadership development. Therefore, the overarching **LEAD** program goal is graduation of a new pedigree of qualified persons with the "soft skills", business acumen, strategic foresight and prowess to meet the needs of industry in the 21<sup>st</sup> century.

## LEAD VISION

The **LEAD** program's vision is to prepare participants for the 21<sup>st</sup> century and qualify them to lead a positive difference to our global communities in which we live and work

## LEAD MISSION

The **LEAD** Program mission is to engage participants of diverse backgrounds to convert high potential into high achievement and responsible leadership. The **LEAD** accomplishes this mission by equipping the participants with the knowledge, skills and competencies necessary to be highly effective leaders and/or enter the labor market in order to pursue their career aspirations.

## LEAD OBJECTIVES

The five main objectives of the **LEAD** program are to:

- 1- Develop participants to market themselves.
- 2- Impart basics of responsible business leadership
- 3- Increase employee productivity, morale and work quality.
- 4- Understand and implement systems thinking
- 5- Qualify students and working professionals for a challenging career

## HOW IS IT BUILT?

The program integrates management and leadership excellence by focusing on three dimensions.

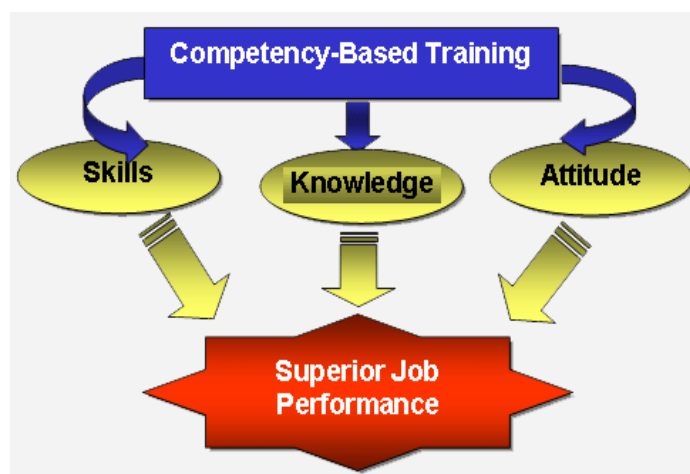
**TECHNICAL:** an understanding of and proficiency in business leadership.

**HUMAN:** the ability to build a collaborative effort within a group.

**CONCEPTUAL:** the ability to apply analytical thought to the industrial applications and to enterprise as a total system.

However, the **LEAD** program designed in accordance with the ISO 10015 & Competency Based Training Model (CBTM).

The CBTM is a system of tailored competencies and their applications for the purpose of aligning the performance of employees/students with the goals of industry needs. Our CBTM enable us to wisely select, develop, deploy, align, and evaluate people who build global business linkages that improve the corporation's revenues everywhere.



## WHO SHOULD ATTEND?

This program is designed for those in both large and small organizations looking for a comprehensive understanding of business leadership strategies & tactics. This program is perfect for:

- Students and working professionals
- Those who plan to pursue higher degrees in business fields.
- Practitioners who want to upgrade their business leadership competency.
- Individuals interested in entering into the field of business operations and management.

***Build up your Competencies in  
Business Leadership Excellence***



## ABOUT THE PROGRAM INSTRUCTOR

### DR. MOHAMED GAMAL KAFAFY, PHD



Mohamed G. Kafafy holds PhD in Engineering Management Doctor of Business Administration (DBA), MBA, Master of Science (MSc) and BSc in Mechanical Engineering with honor. As well as Professional Certifications such as:

Certified HR Consultant, Certified Quality Director and Certified Management Consultant (CMC). Further, he holds fellowships of: American Academy of Project Management, American Association of Higher Education and Institute of Management Consultants (FIMC) as well as recognized Member of Accreditation Council for Business School Programs (ACBSP).

In December 2010 Dr. Mohamed Kafafy received the US President's Award from the President Barack Obama and Appreciation Award in 2015 from WAFUNIF Official United Nations Organization.

Dr. Kafafy has international reputation as an expert with over 23 years of experience; he offers both an academic and practical approach to engineering and business management, through his operational and managerial experience in different industries and as an academician, trainer and consultant of several academic and professional bodies around the world. Currently, he is acting as President of the World Green Economy Council (WGECO), Human Resource Management Institute (HRMI) and Chartered Institute of Supply Chain Management (CISCM-Global) as well as Adjunct Professor at Misr University, Euclid Intergovernmental University, Georgian College and University of America.



## ADMISSION REQUIREMENTS

Candidates must hold an associate's degree or higher, Demonstrate a satisfactory level of English.

## REGISTRATION & INQUIRIES

For further information about this program, contact:

**Dr. Mohamed G. Kafafy** (Program Director)

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## LEAD BODY OF KNOWLEDGE

The Lead program consists of the following three phases and major modules:

### PHASE (1): INTERPERSONAL EFFECTIVENESS

MODULE (1): Effective Communication

MODULE (2): Problem Solving

MODULE (3): Decision Making

MODULE (4): Successful Negotiation

MODULE (5): Time Management

MODULE (6): Leadership Styles

### PHASE (2): ORGANIZATIONAL EFFECTIVENESS

MODULE (7): Organizational Management Principles

MODULE (8): World Class Project Management

MODULE (9): Effective Performance Management

MODULE (10): Crisis and Risk management

MODULE (11): Quality & Business Excellence

MODULE (12): Basics of ERP Systems

### PHASE (3): TEAM EFFECTIVENESS

MODULE (13): High-performance teams

MODULE (14): Resolving Team Conflict

MODULE (15): Interview Skills

MODULE (16): Professional Development & Placement

MODULE (17): Evaluating Individual & Team Performance

MODULE (18): Report Writing & Presentation Skills

The participants will be able to apply the skills and the knowledge gained from this program in their real work environments.



## AWARD OF PROFESSIONAL DIPLOMA

Upon successful completion of the program, participants will be eligible to receive the Professional Diploma of Leadership from Georgian College Canada in association with Global Academy of Technology & Economy (GATE), Human Resource Management Institute (HRMI) and World Green Economy Council (WGECO). The Georgian college one of the top ranked universities in Canada established during the formation of Ontario's college system in 1967 and certified by UNESCO Universities Database.

